



Jeff Gaydash Studios, LLC.

Photography | Digital Media | Fine-Art B&W Printing

Welcome to the highest standard in monochromatic printing. This document is designed to help you prepare your image files for printing. Please read this document in its entirety before uploading your images for printing.

### **Resolution and Image Size**

Images should remain at the maximum optical resolution of your camera or scanner. Do not change image resolution by resizing in Photoshop. To change the print size of an image in Photoshop without modifying image resolution, leave the 'Resample Image' option unchecked. This will set the print size without modifying any actual pixel information resulting in a loss of image quality.

While Epson's print drivers can only handle file resolutions up to 360 ppi (pixels per inch), the RIP software used with Piezography can handle resolutions as high as 1800 ppi. Therefore, it is very important that your image file is set at your desired print size while maintaining the highest native resolution possible. The lowest resolution I would recommend is 200 ppi at the desired print size.

### **Image Mode**

Save your files in single channel Grayscale mode with a working space of 'Gray Gamma 2.2' as this is the space used for printing with Piezography. You can select this option under 'Color Settings' in Photoshop for Grayscale mode.

### **File Setup**

Matte prints require a 1/2" margin and glossy prints require a 1" margin. For matte prints, paper size must be at least 1" larger in both height and width than the size of your image. For glossy printing, the paper needs to be 2" larger in each dimension. You may wish to place a smaller image on a larger sheet. Images will be centered on the page unless specific instructions are given otherwise. I cannot bleed print but can trim to a desired size if requested. Pricing is determined by paper size, not the dimensions or your image.

### **Checklist**

- 1)** Verify your image size so that I may center optimally on the sheet size you have chosen. The image will print at the 'Image Size' saved in Photoshop. Remember to leave a minimum 1/2" margin for matte prints and 1" margin for glossy prints.
- 2)** Confirm that your image is in single channel Grayscale mode and that your working space is 'Gray Gamma 2.2.'
- 3)** Flatten all layers (if present) and save your file in TIF format with an embedded profile of 'Gray Gamma 2.2' with a file name that matches your instructions for printing (See Step 4 below).
- 4)** Save a text file (or email me) with your printing instructions. Information should include file name, quantity, image size, paper size, paper selection and your choice of ink.
- 5)** Upload your files and instructions to your Dropbox folder or other location of your choice and email me at [jeffgaydash.studios@gmail.com](mailto:jeffgaydash.studios@gmail.com) to let me know your files are ready for printing.

## **Pricing and Payment**

Pricing is determined by paper size, not the dimensions of the printed image. Visit <http://www.jeffgaydashstudios.com/options-pricing.php> for the most up-to-date pricing information. When printing is complete, you will be invoiced by email. Payment can be made via PayPal to [jeffgaydash.studios@gmail.com](mailto:jeffgaydash.studios@gmail.com). If you do not wish to pay via PayPal, please contact us for alternate forms of payment. Once your payment is received in full your order will be shipped to you.

## **Notes On Glossy Printing**

You may notice that glossy print pricing is more expensive than matte. This is unrelated to paper expense. Glossy printing is a more expensive process because the print is run through the printer two times. The first printing applies the ink and the second includes a forced drying of the inks followed by the application of a Gloss Optimizer.

The surface of a glossy print is fragile. The Gloss Optimizer consists primarily of inert polyester. Although it imparts a great deal of UV protection to the print, it can scratch so please do not run your fingernails over the print surface to test its scratch resistance.

## **Print Production**

Generally, it takes about 3-5 days to complete an order. If you are in a hurry, please contact us and we will do our best to accommodate your timing. Rush charges may apply. Prints will be shipped in a sturdy flat mailer or large tube. Your image files will be archived for at least one year which will allow for consistent printing of any reprints.